



Module description

Module L

Country	Institution	Module	Amount of ECTS
Austria	Institute for Basic Officer Education at the Theresan Military Academy	Common Module Media Training (Module L)	2.0

Level	Minimum Qualification for Lecturers
All	<ul style="list-style-type: none"> • Officers: <ul style="list-style-type: none"> ○ English: Common European Framework of Reference for Languages (CEFR) Level B2 or NATO STANAG Level 3. ○ Experience in Media Awareness.
Language English	<ul style="list-style-type: none"> • Civilians: <ul style="list-style-type: none"> ○ English: Common European Framework of Reference for Languages (CEFR) Level B2 or NATO STANAG Level 3. ○ Expertise on relevant topics. ○ Relevant academic publications.

Prerequisites for international participants	Goal of the Module
<ul style="list-style-type: none"> • English: Common European Framework of Reference for Languages (CEFR) Level B1 or NATO STANAG Level 2. • Communication and rhetoric basics. • Media training basics. • Presentation techniques basics. 	<p>The student has to be able to deal with a given scenario and to answer specific media related questions. The situation will be recorded in the blue-box respectively in the field.</p>

Learning outcomes	Knowledge	<ul style="list-style-type: none"> • How to answer media related questions in a proper way. • How to behave and to articulate in a media context.
	Skills	<ul style="list-style-type: none"> • How to approach the media and answer media questions in a military context.
	Competences	<ul style="list-style-type: none"> • Speak, articulate, behave, present, answer and approach media related questions.

Verification of learning outcomes

- The student's performance will be recorded in the blue-box and in the field, the data will be analysed by the trainer team and an evaluation will then be given to the student.
- Rhetoric, communication, presentation, behaviour and expression will be evaluated and conclusions will be drawn.
- Furthermore, every student is under constant supervision by all trainers and daily feedback will be given.
- Additionally, each student can keep the video sequences for his/her self-evaluation.
- Final Test.

Module details

Topic	Working Hours	Details
Introduction	5	<ul style="list-style-type: none"> • Introduction to rhetoric and communication. • Introduction to media training.
Practical Training I	3	<ul style="list-style-type: none"> • Preparation of texts and scenario.
Practical Training II	3	<ul style="list-style-type: none"> • Recording of participants.
Practical Training III	3	<ul style="list-style-type: none"> • Analysis of the recordings.
Practical Training IV	3	<ul style="list-style-type: none"> • Free speech practical training and discussion.
Round up	5	<ul style="list-style-type: none"> • Round up session with question and answer period.
Self-study	27.5	<ul style="list-style-type: none"> • Self-study of examples and interviews for upcoming lectures and for the final test.
Evaluation	0.5	<ul style="list-style-type: none"> • Evaluation of the lectures.
Total	50	